Welcome to adnamics!

adnamics stands for high-converting traffic, personal account management, **fairness, transparency and trust – at no extra cost.**
We add value to traffic through innovative ad technologies and therefore monetize it to a high standard.

> **Together, we are creating a digital world in which advertising is more relevant, more efficient and more trustworthy.**
>
> THE ADNAMICS TEAM

adnamics – all advantages at a glance!

Increase sales & fulfil goals

We complement your affiliate portfolio meaningful and support with our solutions to help you achieve your sales and revenue goals.

Start immediately without effort

We co-operate with all common affiliate networks. Start your campaign quickly and uncomplicated via your favourite network.

Full control & transparency

Get permanent transparent insight of our traffic. Our blacklist protection, fraud filter and fraud reporting guarantee transparency, trust and a fast connection
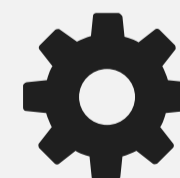
Risk-free & fair billing

We bill fairly and transparently according to the CPA model. There are no further costs charged apart from the flexible commission costs.
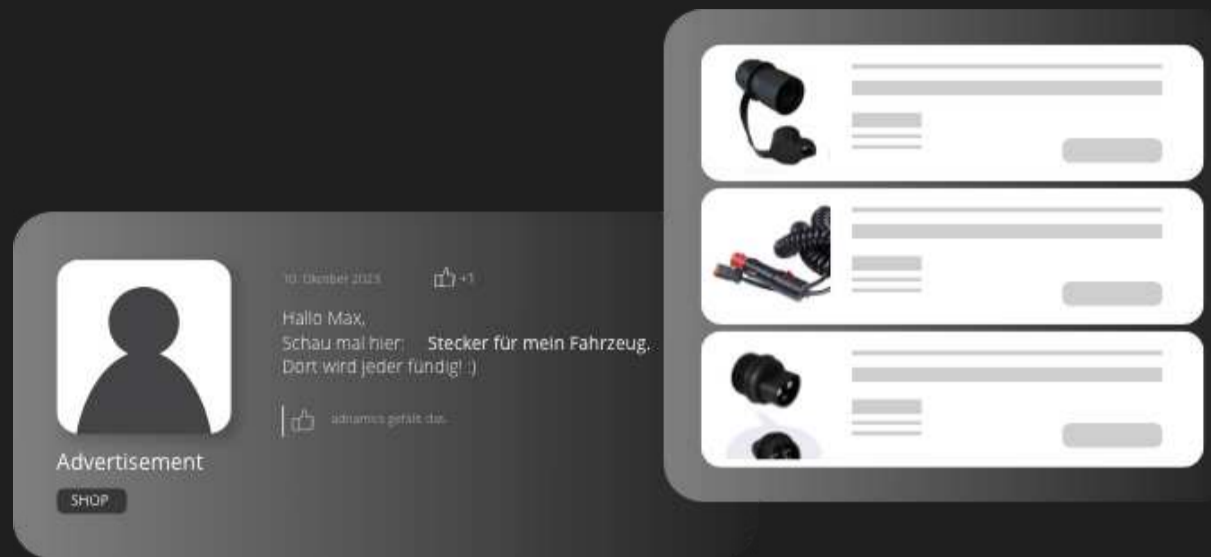
AI-based ad control

Smart algorithms ensure that products and services are displayed at the right time, in the right place and to the right user.

Personal service

Your personal contact person and our solution-orientated account management ensures optimal support to get the most out of your campaign.

adnamics Proven Ad Formats –
Powerful Tools Made in Germany

Automatically Monetize
Existing Links!

With adMatic, existing links are fully monetized automatically without any visual change to the content. With over 100,000 active campaigns, we find the appropriate partner program for almost every existing content link.

Another highlight: adMatic also works with user-generated content.

(**adMatic**)

Highlight
Keywords

Which keywords are backed by an affiliate link is automatically decided by AI, based on statistically verified criteria and optimized using proven metrics such as eCPM and eCPC. Bloggers, publishers, and creators automatically enhance their content and earn through lucrative affiliate links that simultaneously provide added value for the user.

(**adKeywords**)

(**adBox**)

Ads Optimized
for Content

Ads that match the content: Through intelligent content analysis, adBox delivers ads to users that are truly relevant to them.
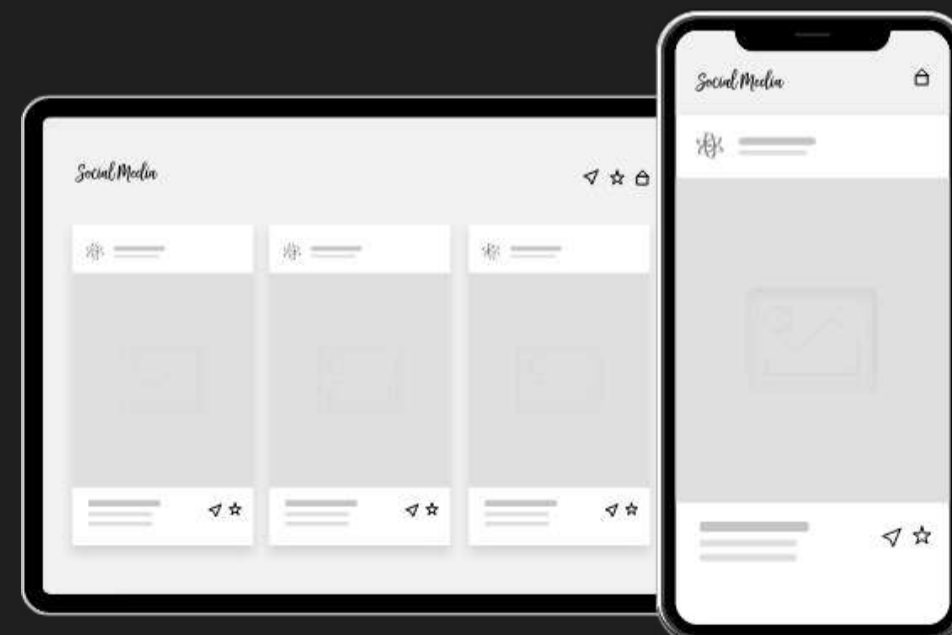

(**adShort**)

Shorten and Personalize
Tracking Links

With adShort, social media posts for the most important providers such as Instagram, Facebook and YouTube as well as LinkedIn, WhatsApp, X and TikTok can be monetized efficiently.
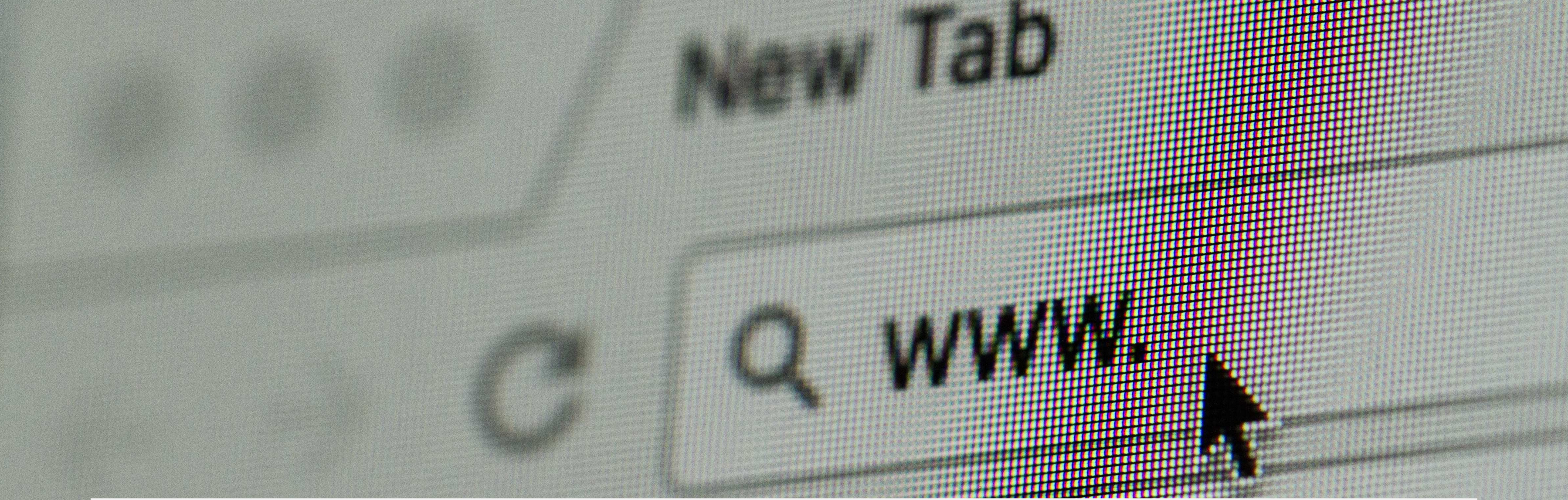
Another highlight: adShort also works with user-generated content.

The adnamics technology delivers above-average conversion rates for advertisers. Thus, advertisers at adnamics benefit from a noticeable performance uplift **– from day one.**

adnamics

adnamics Smart Publishing
Our Traffic.

We work with both internal publisher solutions and external cooperation partners. All available and trackable referrers are transparently accessible to the advertiser.

Our Portfolio

TECHNIK.de   **FILME.de**   **e-bikes.de**

J.de   **buero-discounter.de**   **REIFEN-PROFIS.DE**
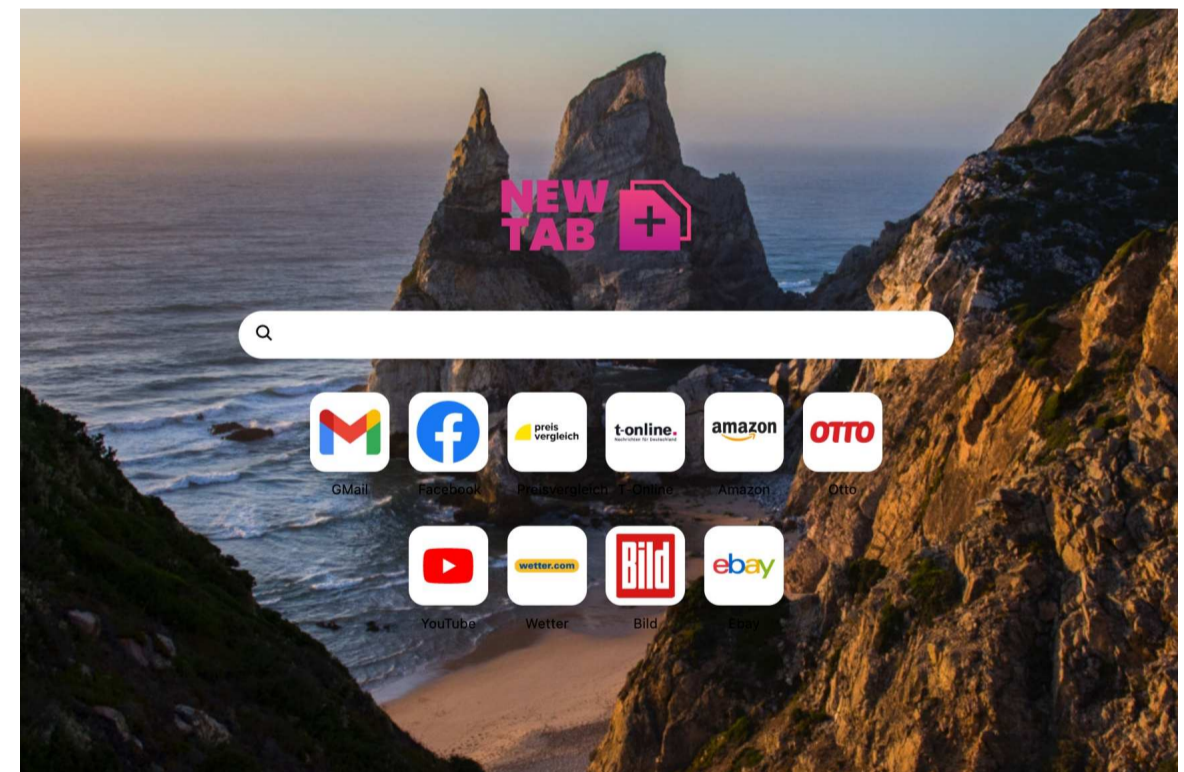
PREISVERGLEICHEN.DE

Our Cooperation Partners

Macwelt   **Hubert Burda Media**   **PC-WELT**

COMPUTEC marquard group   **WEKA**   **IDG**   **gutefrage**

NewTab for Google Chrome

The NewTab add-on allows the user to personalise personalisation of their Chrome browser. The NewTab function, our advertisers have the opportunity to reach millions users via new tabs.

Contact

Feel free to contact Raphael, our **Director of Advertiser Management**, at any time.

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