### adnamics

# Welcome to adnamics!

adnamics stands for high-converting traffic, personal account management, **fairness and competence – at no extra cost**.

We add value to traffic through innovative ad technologies and therefore monetize it to a high standard.

## adnamics – all advantages at a glance!



#### Start instantly without effort

We co-operate with all common affiliate networks. Start your campaign quickly and uncomplicated via your favourite network.



#### **Full control**

Our blacklist protection, fraud filter and fraud reporting guarantee secure traffic and convenient handling with a simple connection.



#### **Personalised service**

Your personal contact person and our solution-orientated account management ensures optimal support to get the most out of your campaign.

## adnamics advertising strategies



### adnamics smart publishing

We optimise our traffic both via internal publisher solutions and via external cooperation partners, thus creating the greatest possible reach and the best possible conversion.

### **Our traffic**

#### **Content and comparison portals**

Our adBox places ads contextually, matching the content of the website.

**Coming soon** Our productBox enables price and product comparisons by integrating product data feeds.

#### Logo placement NewTab add-on

Our NewTab add-on allows users to personalise their Chrome browser. Through the NewTab function, our advertisers have the opportunity to reach millions of users.





### **Our reach offering**

### Display ads

With display ads, we achieve millions of impressions daily – an efficient way to expand reach without risk.



### Native ads

Native ads enable seamless integration into the content of a page. Advertising that does not appear to be advertising and therefore generates high click and conversion rates.



The benefits of native and display ads with adnamics

We offer external CPC traffic on a CPA basis. This means we bear the risk and our clients only pay for successful conversions. Channel adjustments can be made flexibly at any time.



### Contact

# Get in touch with Raphael **Director Advertiser Management**

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